How to get started with OutVote

OutVote is the When We All Vote relational organizing platform that easily helps you reach out to friends, family, colleagues, and acquaintances to make sure that they are registered to vote, educated about how to make a difference in their community, and turn out to vote. It will also be our texting tool! So whether you’re someone who just wants to help get people registered through texting campaigns, reach out to friends, or share When We All Vote content to social media, OutVote is a critical part of staying engaged.

Here are some steps to get started:

**STEP 1:**

On a web or phone browser, go to [weall.vote/outvote](http://weall.vote/outvote) or scan this QR code:

![QR code](qr-code.png)

Enter your phone number — you should receive a text message to download the app from your app store.
You can alternatively go to your app store and search for OutVote, but you will need to use the When We All Vote campaign code when getting onto the app, which is 456100.

**STEP 2: CREATE AN ACCOUNT**

If you downloaded OutVote from your app store without getting a text message, you’ll need to enter the When We All Vote campaign code first, which is **456100**.

You will then go to a screen that says “Getting Started”. Click the blue “Start” button.
• Next, enter your zipcode
• Then your first name, last name, and phone number
• And then you will have an option to sign up via Facebook or email.
• Remember, if this is your first time, you will have to sign up, not “log in”.
• Choose an email and password, or log-in via Facebook.
• Once you sign up, actions will take a moment to load! This is normal for it to take a moment, so be patient!
STEP 3: SYNC YOUR CONTACTS

The first thing that you want to do is sync your contacts — you want to go all the way to the right with the icon that looks like a person.

Scroll down — There should be a blue “Sync Contacts” button you can press to connect your contacts to the app. Syncing contacts takes a moment.
Syncing your contacts is the way that OutVote helps you connect your family and friends to the When We All Vote campaign page. If you have privacy concerns about OutVote, we want to let you know that OutVote protects your data and gives you full control over it. You’re able to pick and choose which contacts you want to sync before sending any messages, and you can close your account at any time to automatically delete all your contact data from our servers.
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**STEP 4: TAKE ACTION! TRY IT OUT.**

On the When We All Vote campaign page, we will always have actions for you to take. Right now, the first action we have is “Ask Three Friends to Register to Vote”.

Think of 3 friends, acquaintances, colleagues, or family members who you think need to hear this message—not just people you want to text. This is about being most effective, not talking to the people who are on the same page all the time.

You can click the blue “Start” button to begin.

Once you click the button, it’ll take you to your list of contacts. You can search for contacts at the top to the right of the magnifying glass. Select at least 3.

Now, click the “Get Started” button at the bottom.
Now, the text has shown up in the app. Click “Send”!

As you can see, the message will pop-out into iMessage or your texting platform. You will have to go back and forth a few times to send each message.

**STEP 5: INVITE YOUR FRIENDS**

Now, we’re going to get fellow activists and squad members onto OutVote as well. Click the far right icon at the bottom — the icon of the person. Then, scroll down to all contacts, and click the magnifying glass to invite friends to OutVote. Use the search to find people you want to invite to OutVote, then do so!