You are the best person to help register your friends, family, coworkers, and neighbors. This toolkit walks you through how to help register eligible voters in a busy location in your community or at an event you may be attending.

Before getting started, make sure you learn about how to create your Voting Squad, recruit friends to help you, and get a voter registration overview with our Starter Guide for Voting Squad Captains.

**Getting Started: Make a plan**

- **Who:** You & Your Voting Squad
- **What:** Help register people to vote
- **Where:** Anywhere that allows you to be safe and maintain social distancing, as recommended by the CDC. All of our voter registration tools can be used virtually, or you can participate in person in your community based on local reopening guidelines.

**STEP 1:**
Decide on a virtual or in-person location, date, and time to register voters or confirm your attendance at an upcoming event.

**STEP 2:**
If you are attending an in-person event, find out if there is someone in charge of the venue or event and ask them for permission to help voters get registered there.

**STEP 3:**
If helping to register voters in-person, you’ll need a tablet with wifi, or just a smartphone, and some When We All Vote signs:

**DOWNLOAD & PRINT SIGNS**

If helping to register voters virtually, you’ll just need our voter registration portal, which can be accessed here with a direct link or using our QR code.

**Four things to remember**

1. **Direct potential voters to register** at weallvote/mysquadvotes or have them point their smartphone camera at the QR code (shown here) that’s on the flyers or postcard. If you live in a state that does not offer online registration, this link will direct them to the next steps with their Secretary of State’s office.
2. **Take photos and share on social media** with the hashtag #WhenWeAllVote and tag @WhenWeAllVote so we can feature you!
3. **Report back your progress!** We want to learn about what is working so we can document our collective impact. Head to weallvote/squadreport to fill out the quick report back form at the end of the event.
4. **Have fun!**
How When We All Vote’s Voter Registration Tool Works

When We All Vote uses Rock the Vote’s voter registration tool on our website to allow you to efficiently help voters register themselves both online and offline. There are a few things to be aware of when using it:

1. Anyone can start the process with our registration website at weallvote/mysquadvotes.
2. If you live in a state that does not offer online voter registration, the portal will send the person to their state’s Secretary of State’s page to download a paper registration form or have it mailed to them to finish the process. Make sure to REMIND the voter registering that they will need to go home and print the form out, fill in the remaining information, and mail it in or return it to their local elections office.
3. Once someone starts the registration process online, this tool will also send everyone automatic reminders about important election deadlines.

What if I want to use paper forms to register voters in my state?
You may choose to use paper forms, however, When We All Vote cannot provide collection or assistance for paper voter registration forms. Be sure to check the rules in your state that apply to distributing and collecting paper voter registration forms. Additional requirements may apply for this activity.

It’s also important to note that every state has different rules regarding voter registration. Some states, for example, limit the extent to which a person can directly assist another person with the registration process. It’s important that you direct people toward additional resources (see at the bottom of this toolkit). Usually, the best place to start is your Secretary of State’s website to learn the laws in your state.

Start the conversation: You’re ready to help register voters!

How do you have the conversation?

Registering to vote can be an intimidating process to some, so we want to give you tips on how best to have the conversation, including a sample script, and answers to common responses.

It’s very important to remember that you are not telling people who to vote for, which political party to support, or suggesting that they vote for or against particular policy issues. You’re helping people participate in our democracy. It’s a positive way to celebrate civic engagement and build long-lasting relationships within your community.

Sample script for voter registration
On the next page you’ll find a sample script, developed by our partners at Nonprofit Vote, to help guide your conversation about voter registration. Make sure to keep these things in mind:

1. Keep it positive!
2. Be interactive—get up from behind the table (if you have one)
3. Make it personal. Be sure to tailor it to make it work for you and the person you are interacting with.
Sample Script for Voter Registration

**Intro:** Hi, how are you? My name is (your name). I’m volunteering with When We All Vote to make sure everyone in our community is active and engaged in our democracy. That’s why we are helping people register or update their voter registration. Can I help you update your voter registration today?

**If “yes”**

**First Ask:** That’s great! It will only take a few minutes to register to vote. You can get started by scanning this QR code [PULL OUT FLYER OR POSTCARD] or by heading to weall.vote/mysquadvotes on your smartphone. (Register the person to vote, move to Second Ask or Closing)

**If “already registered”**

That’s great! Can I ask if you’ve moved recently?

**“No, I haven’t moved”**

That’s great! Thanks for being a registered voter. (Move to “second ask” answer below)

**“Yes I moved”**

I can help you update your registration so you can vote. This will only take a few minutes. [Direct them to the QR code or weall.vote/mysquadvotes] (once they’re complete, move to Second Ask or Closing)

**If “no not interested”**

(See Common Responses on the next page)

**If they are already registered or looking to volunteer:**

**Second Ask:** Are you interested in taking the next step to help your family and friends register to vote? It’s super easy. You can sign up to volunteer like me at whenweallvote.org/votingsquad where they will provide you with great tools, resources and trainings.

**Closing:** Thank you for (registering to vote OR updating your voter registration information) with me!

Note: if you live in a state without online registration, remind them that they will need to print off the paper form when they get home, fill it out and then send it in.
Common Responses

1. “I don't have time.”
I understand you are really busy. Filling out this form online only takes a couple minutes. You can save time by registering with me today.

2. “I'm not interested” or “I don't vote.”
I understand. There are a lot of challenges out there. We want to register everyone in our community because it’s important that the voices in our community are heard. Just to let you know, I can also provide you with this [QR CODE OR FLYER] for later if you change your mind about registering to vote. Thanks so much for stopping by!

3. “I can't register to vote. I'm not eligible.”
May I ask why not? I have training on registering people to vote and may be able to answer questions.

• Not a citizen: I understand. You can make a difference by making sure friends and family members are registered.
• Have a felony conviction: In many states you can vote as soon as you leave prison or finish your sentence. Look up your state’s rules at nonprofitvote.org/voting-as-an-ex-offender
• Not old enough: Will you be 18 by Election Day? If so, you may be able to register now. Check the rules in your state for registering before you are 18.

4. “I don't have time today. I am just here for (health care/services).”
I hear you. Would you consider updating your registration right now? It will only take a couple of minutes.

5. “Why are you asking me that?”
We are volunteering with When We All Vote, a nonpartisan organization and are helping register voters in our community. Your vote really can make a difference. I'd be glad to help you. It will only take a couple of minutes.

6. “I don't know any of the candidates.”
I understand! We're nonpartisan and can't recommend candidates. Once we are closer to election day, it's a good idea to talk about this with family and friends, and get more information on the candidates.

7. “Who should I vote for?”
We are a nonpartisan organization and we don't endorse candidates. We suggest talking to a friend or family member that might be able to help.

8. “I don't want to list my phone number.”
It's not a required field, but it's really helpful to list your phone number in case the local board of elections has a problem with your registration and needs to contact you.
9. “I live on a college campus”
If you are registering voters on a college campus, have students check to see what address they're supposed to use for voter registration. Many schools give students a mailing address that is different from their dorm address, and to register, students must use an address where they can receive mail. Additionally, some students may claim residency where their parents live rather than on campus. This can get tricky, so consider checking with the school to see what they recommend before you get started (or at minimum direct the student to do so), and encourage students to check state residency requirements for registration.

Additional Resources

- Rock the Vote has a comprehensive list of state requirements to register and to vote.
- Rock the Vote FAQs about voter registration.
- Fair Elections Center has state-specific guides covering a variety of topics.
- The National Voter Registration Day website has a state-by-state guide on voter registration drive rules.
- Nonprofit Vote helps you find your state and local election clerk offices.
- State-by-state Voter ID card information
- If you are ever in doubt, be sure to visit your Secretary of State (SOS) website.

Questions?

Join our Volunteer Facebook group to get support: fb.com/groups/votingsquadcaptains.
Please reach out if you have questions or issues: volunteers@whenweallvote.org.
REGISTER TO VOTE TODAY!

Point your smartphone's camera here, or visit weall.vote/mysquadvotes
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VOTE

WHEN WE ALL